

Station	KSTP Channel 5
Airdate	2/11/10
The package I selected Is a story about:	All is calm at U now, but U of M robbery/shooting arrested believed to be involved in more crimes hours before incidents at U.
Reporter that did the story	Steve Shaw

Sound (3 examples)	(1)Right when the Shaw switches from his stand-up to the voiceover, he begins by saying “The sound you hear is a <u>big sigh of relief</u> here at the U.” While there is some good b-roll (p. 216) to support this claim, there is virtually no natural sound to support it. There is the subtle sound of some cars passing and the honk of a car, but I think Shaw could have used better nat sound, like students talking or birds chirping.
	(2)I liked Shaw’s stand-up. There was a good reason he was on campus in front of Centennial Hall; that’s where the shooting happened. He introduced the story well and <u>set it up</u> , without giving viewers too much information. Also, he closed the story by wrapping it up and giving some additional information on the arrested. Shaw’s sentences were <u>well formed</u> and <u>conversational</u> , both elements of a great story.
	(3)Along with Shaw’s stand-up in front of Centennial Hall, right before the outcue, someone yells out the window of a car (p. 234). There was nothing Shaw could have done, but he looked noticeably distracted. I think he could have refrained from looking to see what happened.
Pictures (3 examples)	(1)There are a couple of <u>sequential shots</u> that I found to be very effective <u>near the beginning</u> . Shaw does a medium shot of the Centennial Hall sign, then pans to two students who walk towards the camera and out of the shot (p. 225). After, we see the students in

the next shot and one of them (Natalie Holt) being interviewed. This progression in the story flows very smoothly and ends with an excellent sound bite (p. 161).

(2)I do think the graphics used are both effective and necessary to the story. Here, Shaw is describing the events of the night, and obviously there is no b-roll to accompany this. So the graphics provide viewers something to look at. Not only this, but the graphics put a face to one of the arrested (Devon Jones) and one of the victims (Timothy Schumacher), something I personally have not seen yet.

(3)I immediately liked the variety of shots used during the press conference with the MPLS Police Department. It begins with a tight shot that pans upwards (albeit unmotivated) to a wide shot of the room where the press conference is taking place. The next shot is a medium shot of some reporters in the room, including Shaw. Although I'm not sure I would include the shot of Shaw, the variety and creative use of shots makes for a very effective sequence.

Human Interest
(3 examples)

(1)Natalie Holt was a great sound bite for the story because she seems genuinely relieved that the suspects had been arrested. We as viewers feel for her concerns and relief. And I think this is one of Shaw's primary goals in the story, to show that all is now safe at the U. It's a plus that Shaw leads-in that Natalie is a Centennial Hall resident, and it appears as if she is just returning from class (p. 164). However, I am wondering why her male friend was included in the shots, but not used for any sound bite; as a result the shot seems uneven and awkward.

(2)The short and sweet sound bite with student Alana Iverson is exactly that-short and sweet. Her sound bite backs-up everything Shaw says about "a sigh of relief." She begins talking right after this claim, and gives the viewer the feeling that she is actually relieved, saying she feels good now because she's from a small town where this kind of stuff doesn't usually happen. Like Holt, we as viewers sympathize with her concerns and feelings.

(3)A significant chunk of shots in this package is b-roll from the night of the crime spree. These visuals not only provide something for viewers to see while Shaw details what happened that night, but a sense of reality. The intense images show squad cars, police tape, flashing lights, and officers searching for clues. Overall, I think people are interested in images from that night, like what the scene of the crime looked like. It captures their attention because it brings them back to the real events and shows a scene of danger.

Overall Story Analysis

I loved this story because it hit close to home (very), had a good progression of events, and had aspects of a great story. Shaw was conversational and clear in his voice over, and he used great sound bites to back up his angles and thoughts. The images, from the graphics to the variety of shots and b-roll, were all very effective and added to the story. In short, I think Shaw did a great job of writing to video.